

AUG 25 1969

MEMORANDUM:

To: Executive Committee  
From: Ruth Ann Gilliam  
Subject: Estimated expenses for the operations of the public information officer

The following pages show the estimated costs for the projects which will inform the public about the Constitutional Convention. They include: photographic work, a newsletter to every family on the island explaining the issues of the Convention and their consequences, advertising in the Guam Daily News for public hearings, and KUAM radio and television time.

I have tried to be cautious, as I know our funds are far from inexhaustible; however, I feel that these estimates represent a minimum in cost to adequately educate the public.

COST OF NEWSLETTER PRINTED BY STAR PRESS:

8000 copies, 8½ x 11, 8 pages, book paper: \$366.00

ADVERTISING IN GUAM DAILY NEWS:

One-half page: \$80.00, run twice: 160.00  
5 inch high by 1 column: 11.00 run approximately 16 weeks (during public hearings): \$244.00

TOTAL: 160.00  
+244.00  
\$404.00

KUAM RADIO AND TELEVISION

30 minute program for 32 weeks: no charge  
15 second announcements with no limit on number for length of public hearings: \$1200.00  
Matching 15 second announcements with no limit on number for length of public hearings: no charge

Actual value of KUAM time allotted to Constitutional Convention

57 public hearings  
x3 days announcing  
171  
x10 spots/day  
1710

1710 @ 6.95/spot = \$11884.50 for public hearings

Weekly half hour show @ 98.90  
v 30 shows

APPROXIMATE COST OF PHOTOGRAPHIC WORK:

10 rolls of film/month @ .90	= 9.00
1 gal. Microdol/month @ 1.95	= 1.95
1 gal. Dektol/month @ 1.25	= 1.25
1 gal. Fixer/month @ .85	= .85
32 oz. Stop Bath/month @ .65/16oz.	= 1.30
100 shts. paper/month @ 3.25/25 shts.	= <u>39.00</u>
TOTAL	53.35/month

53.35  
X 9 months  
480.15

Total for the year: \$480.15